

Tri-Valley's Nutrition Program Partners with Long Subaru to "Share the Love" this Holiday Season

Subaru's "Share the Love" event helps deliver nutritious meals and compassion to seniors



Scott Barry, Executive Manager of Long Subaru with Office Manager Donna Ryder present donated holiday cards and dried fruit to Carol Muschler, Tri-Valley's Nutrition Program Director.

Tri-Valley's Nutrition Programs is proud to announce its partnership with Long Subaru of Webster this holiday season to help put an end to senior hunger. The dealership provided a volunteer to help deliver meals on each of the Fridays in December. Employees also signed 130 holiday cards for distribution to local Meals on Wheels recipients and the company provided bags of dried apricots to accompany the cards. This local effort is part of the Meals On Wheels Association of America's participation in the national Subaru of America, Inc. "Share the Love" event, designed as a way for Subaru dealers to give back to their local communities.

Carol Muschler, Nutrition Program Director, said, "The people at Long Subaru are very cooperative and genuine in wanting to give back to the community. When I suggested gifts for our homebound clients, they jumped at the chance to bring some holiday cheer to seniors who are isolated and unable to cook for themselves."

As a proud Subaru "Share the Love" event charitable partner, local Meals On Wheels Member programs that partner with Subaru dealerships are eligible to earn grants of up to \$35,000. This can provide an extra layer of support to help provide nutritious meals to homebound seniors.

"We are honored to be part of 'Share the Love' for a sixth straight year," said Association President and CEO Ellie Hollander. "Subaru recognizes the importance of giving back to the communities it serves. Working together, Meals On Wheels and Subaru are helping to provide more than just a meal; we're bringing warmth and compassion to so many hungry and homebound seniors who would otherwise go without."

The Subaru "Share the Love" event runs from November 21, 2013 to January 2, 2014. Subaru is donating \$250 for every new Subaru vehicle sold or leased during "Share the Love" to the customer's choice of charity, including Meals On Wheels. Over the past six years, proceeds from the Subaru "Share the Love" event have provided funds to support the Meals On Wheels vision to end senior hunger.

Tri-Valley is a private, non-profit agency. The agency receives funding from the Commonwealth of Massachusetts through the Executive Office of elder Affairs and from the Federal government, under the Older American's Act, processed through the Central Mass Agency on Aging. Funds are also received from other public and private sources. All donations are welcome and memorials may be established. For more information about services or volunteer opportunities, please call Tri-Valley at 508-949-6640.

About Meals On Wheels Association of America

The Meals On Wheels Association of America is committed to ensuring the long-term success of America's senior nutrition programs. Through collaborative action, we leverage the strength of independent community programs in all 50 states and U.S. territories into a unified leadership effort that will end senior hunger in America. The vision of Meals On Wheels is a country where no senior goes hungry. To obtain more information about us or to locate a local Meals On Wheels program, visit our website at www.mowaa.org.

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