

## **Tri-Valley joins Meals on Wheels America and Subaru in Sharing the Love this Holiday Season**

*The eleventh annual Subaru Share the Love Event® will help deliver nutritious meals  
and compassion to area seniors*

Tri-Valley's Nutrition Program is proud to announce that it will be participating in the annual Subaru Share the Love Event as a member of [Meals on Wheels America](#) – one of four national Share the Love charitable partners for the 11<sup>th</sup> year running. From November 15, 2018 to January 2, 2019, Subaru will donate \$250 for every new Subaru vehicle sold or leased to the customer's choice of participating charity.

Participating Meals on Wheels America members, like Tri-Valley's Nutrition Program, will receive a share of the revenue raised by Subaru in their state. Tri-Valley has partnered with Long Subaru in Webster to raise awareness for the popular year-end sales and giving event, and drive support for Meals on Wheels through a number of community activities that included: a kick-off event at Tri-Valley's office in Dudley and publicity events at area senior centers.

Kristin McCarthy, Nutrition Program Director, said, "The people at Long Subaru are very cooperative and genuine in wanting to give back to the community. They were eager to work with us again this year and to help us make the Share the Love event a success."

"Meals on Wheels America is thrilled to partner with Subaru of America for the Subaru Share the Love Event for the eleventh year in a row," said Ellie Hollander, President and CEO, Meals on Wheels America. "Since 2008, the Subaru Share the Love Event has helped local Meals on Wheels programs deliver nearly 2 million meals to vulnerable seniors nationwide. We remain proud and grateful to have the generous support of Subaru in helping us ensure that homebound seniors receive the daily nutrition and companionship they need to thrive."

Over the last 10 years, Subaru of America and its participating retailers have donated more than \$118 million to its charity partners. This year's Subaru Share the Love Event is on track to bring that total to over \$140 million, proving there's no limit to the amount of love we can all share.

By purchasing or leasing a new Subaru during the Event and selecting Meals on Wheels America as your charity of choice, you can help deliver nutritious meals and other important services to seniors right here in your own community.

For more information, visit [www.mealsonwheelsamerica.org/sharethelove](http://www.mealsonwheelsamerica.org/sharethelove).