

Tri-Valley, Inc. joins Meals on Wheels America and Subaru of America, Inc. in Sharing the Love this Holiday Season



The 14th annual Subaru Share the Love® Event will help deliver nutritious meals and compassion to area seniors

Tri-Valley's Nutrition Program is proud to announce that it will be participating in the 2021 Subaru Share the Love Event as a member of [Meals on Wheels America](#) – one of four national Share the Love charitable partners supported through the campaign. From November 18, 2021, through January 3, 2022, Subaru of America will donate \$250 for every new Subaru vehicle purchased or leased to the customer's choice of participating charities.

Kristin McCarthy, Nutrition Program Director, said, "We are happy to be partnering once again with Long Subaru. They believe in giving back to the community and understand the importance of delivering meals to the seniors in Webster and the other 24 towns that Tri-Valley serves in South Central Massachusetts."

Participating Meals on Wheels America members, like Tri-Valley, Inc., will receive a share of the donation raised by Subaru in their state. Tri-Valley has partnered with Long Subaru of Webster to raise awareness for the popular year-end sales and giving event, and drive support for Meals on Wheels.

"Meals on Wheels America is proud to partner with Subaru of America for the 14th consecutive year to enable more seniors to live with independence and dignity," said Ellie Hollander, President and CEO, Meals on Wheels America. "Since 2008, the Subaru Share the Love Event has helped deliver more than 2.5 million meals and friendly visits to vulnerable seniors nationwide. We're enormously grateful to Subaru and its retailers for their long-standing commitment to Meals on Wheels and the millions of seniors who depend on it for nourishment and companionship."

Over the last 13 years, Subaru of America and its participating retailers have donated more than \$200 million to its charity partners. This year's Subaru Share the Love Event is on track to bring that total to over \$225 million, proving there's no limit to the amount of love we can all share.

By purchasing or leasing a new Subaru during the Subaru Share the Love Event and selecting Meals on Wheels as your charity of choice, you can help deliver nutritious meals and other important services to seniors right here in your community.

For more information, visit www.mealsonwheelsamerica.org/sharethelove.

About Tri-Valley, Inc.

Tri-Valley is a private, non-profit agency. The agency receives funding from the Commonwealth of Massachusetts through the Executive Office of Elder Affairs and from the Federal government, under the Older American's Act, processed through the Central Mass Agency on Aging. Funds are also received from other public and private sources. All donations are welcome and memorials may be established. For more information about services or volunteer opportunities, please call Tri-Valley at 508-949-6640 or visit www.trivalleyinc.org.

About Meals on Wheels America

[Meals on Wheels America](http://www.mealsonwheelsamerica.org) is the leadership organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network serves virtually every community in America and, along with more than two million staff and volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, education, research and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit www.mealsonwheelsamerica.org.

About Subaru of America, Inc.

[Subaru of America, Inc.](http://www.subaru.com) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://www.subaru.com) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](http://www.subaru.com) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://www.subaru.com), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](https://www.facebook.com/subaruofamerica), [Twitter](https://twitter.com/subaruofamerica), and [Instagram](https://www.instagram.com/subaruofamerica).

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